



# Editorial Guidelines

## General Submissions

[www.ussfa.org/sfa-magazine](http://www.ussfa.org/sfa-magazine)

**About the Space Force Association:** SFA is the only independent, 501(c)(3) non-profit organization that serves as a professional military association whose sole focus is supporting the United States Space Force, United States Space Command, U.S. national spacepower at large, and our global partners and allies' efforts in space exploration. Its core functions are to research, inform, and advocate for superior spacepower by shaping a Space Force that provides credible deterrence in competition, dominant capability in combat, and professional services for all partners. In addition, the SFA has an essential function to support the men and women of the U.S. Space Force. Membership is open to both military and civilians. For more information on the SFA, please visit [www.ussfa.org](http://www.ussfa.org).

**SFA Mission:** Achieve superior national spacepower by shaping a Space Force that provides credible deterrence in competition, dominant capability in combat, and professional services for all partners.

**SFA Vision:** Recognized as the professional association for informed government, business, and private members to lend their diverse ideas, voices, and energy to defining national spacepower and building a Space Force capable of achieving it.

**The SFA Magazine,** a publication of the Space Force Association (SFA), focuses on educating the public about the United States Space Force (USSF), its Guardians and their family members, ensuring that military and civilian leaders have the knowledge needed for critical decision-making, while providing information on programs and policies that affect military and industry leaders.

### **Key Research Questions that Drive Our Content:**

- What is the U.S. Space Force?
- What does the USSF do?
- Why is it needed?
- Why should taxpayers fund it?
- What competitors populate the national and global landscape and what are their capabilities? State and non-state actors.
- What strategic advantages do the USSF and its allies and partners have and what capabilities need to be developed?
  - What policies promote the development of these capabilities and what policies are needed to further the mission?
- How does the USSF mission support assured access to space capabilities?
- What best practices in public-private partnerships are the USSF implementing to lead the way in strategic innovation?

### What we're looking for:

- Insights including but not limited to the following topics as they relate to and support the U.S. Space Force, the space industry, allies, and partners:
  - **Industry/market analysis**
    - Space industry
    - Tech industry
    - Supply Chain
    - Etc.
  - **Emerging technology**
    - Blockchain and Web3
    - Cybersecurity
    - Microchips
    - Satellites
    - Drones and other UAVs that require secure GPS and A-PNT tech/data
  - **History and future of the Space Force**
    - Early days of military space programs
    - The progression of GPS
    - Cooperation between NASA and the Space Force
    - History of NASA and why it matters to the Space Force
    - U.S. Space Command and NASA cooperation
    - Planetary defense and asteroid detection
  - Relevant policy updates and analysis
  - Narratives on the importance of public-private sector alignment, collaboration, and innovation
  - Space and tech sector innovations that can support Guardians and space operators
  - Challenges and developments with orbital debris and mitigation
  - Advancements in space weather monitoring

### Guiding the Reader's Journey

SFA Magazine intends to create a reader experience that supports our SFA Core Tenants:

- Bringing together government, industry and academia
- Build partnerships and sense of community
- Address technological, policy, and culture challenges needed to help the Space Force to be the superior national space power
- Ensure events are inclusive and open to diverse ideas and all voices
- Help to build support, advocacy and education to support the current and future Space Force

View a similar publication [Air and Space Forces Magazine](#) for foundational guidance.

Voice	Tone
Active voice. Avoid industry jargon. Refrain from using first- and second-person perspective unless writing an op-ed including personal supporting anecdotes. Avoid contractions.	Authoritative Informative Innovative Professional Forward-looking Unique perspective

### Style Guide:

SFA Magazine, or Space Force Magazine, will be adhering to AP style.

If you need a refresher or your own copy of the AP Stylebook to support your writing, use the following resources:

- **Cheat sheets:** [Purdue](#), [Colorado Dept. of Public Health and Environment](#), [Tuskegee University](#)
- **AP Stylebook:** Personal online subscription with reference dictionary (\$32/ year)

Practice makes perfect, and we all miss the small things at times. Below are writing aid tools to help you present your best work:

- [Grammarly](#) - Free and paid versions, desktop app
- [Pro-Writing Aid](#) - Free and paid versions; desktop app, Windows, Mac, Firefox, Google, and Microsoft Office integrations
- [Quillbot](#) - Free and paid versions, Chrome and Word extensions

### Generative AI

We love innovation but prefer original content. Please, refrain from using generative AI to produce your work. Generative AI is best for idea generation or help with paraphrasing. Remember, the SFA is committed to uplifting unique voices in the USSF, their families, industry, academia, allies, and partners.

### Preferred Sources

SFA Magazine prefers primary sources. First-person accounts, analysis of primary documents, and open-source intelligence are preferred sources. Secondary sources are acceptable in the comparative analysis of perspectives. Examples of sources are below:

- Guardians, space professionals, relevant academics and researchers, etc.
- Original research from think tanks, government institutions, etc.
- Authoritative news sites
- Published papers by innovators and researchers

- Imagery: original photos or royalty-free stock images relevant to your topic

### Relevant Formats:

Content Format	Word Count
<p><b>Essays</b></p> <ul style="list-style-type: none"> <li>• Analysis <ul style="list-style-type: none"> <li>• Focused on policy developments relating to the USSF and larger space industry; policy analysis pieces preferred.</li> </ul> </li> <li>• Arguments <ul style="list-style-type: none"> <li>• For the missions, authorities, capabilities, and resources required for the Space Force to best ensure space remains accessible, safe, and beneficial to U.S. interests.</li> </ul> </li> </ul>	900-2500
<p><b>Op-eds/Opinion pieces</b></p> <ul style="list-style-type: none"> <li>• Topics may include but are not limited to insightful commentary and opinion on the current issues USSF faces, well-reasoned analysis, industry and historical perspectives, and other articles of interest.</li> </ul>	600-800 words

### Editorial Process:

- SFA seeks to cultivate inspired thought leaders who conduct in-depth research and analysis to provide perspective and intelligence to support the USSF and relevant allies and partners. Be inspired and strategically competitive!
- Pitch your story to one of our editors,
  - Provide 1-2 paragraphs describing your angle, which key research question you are answering, and your tentative research process (what research you will conduct, what content you will develop, will you be conducting interviews, etc.). Indicate if your piece is intended to be included in both the quarterly publication and the website.
  - Include a brief outline of your proposed piece.
- When your proposed piece is approved, please adhere to submission deadlines.



**Editing** and feedback will be collaborative and universal to all contributors (in-house and public submissions).

- On your first submission, your editor will make edits and re-writes using track changes and add commentary to give a practical example of how your work can evolve to meet SFA publication standards.
- Depending on required edits and rewrites for your second piece, your assigned editor will leave commentary for improvement, and highlight editing opportunities for you to apply what you have learned.
- Editors are available to schedule meetings or times, text chats, or email to answer questions and provide guidance as schedules align and allow.

*If you have any questions, please contact the SFA Magazine Editor, Karen Lawrie, at [karen.lawrie@ussfa.org](mailto:karen.lawrie@ussfa.org).*