



SPACE FORCE ASSOCIATION

Corporate Membership

2024



## ABOUT SFA

The Space Force Association (SFA) is the only independent, 501(c)(3) non-profit organization that serves as a professional military association whose sole focus is supporting the United States Space Force, United States Space Command, U.S. national spacepower at large, and our global partners and allies' efforts in space exploration. Its core functions are to research, inform, and advocate for superior spacepower by helping to shape a Space Force that provides credible deterrence in competition, dominant capability in combat, and professional services for all partners. In addition, the SFA has an essential function to support the men and women of the U.S. Space Force. Membership is open to both military and civilians.

## THREE PILLARS

### RESEARCH

To help provide creative, effective, and fiscally responsible space domain solutions. Support diverse member and partner expertise. Promote independent research and analysis of decision-worthy insights.

### INFORM

Publicize the expertise and passion of industry professionals. Provide a catalog of rich multimedia programming. Ongoing outreach initiatives to expand general space power literacy. The creation and continued development of Global Space University. Host special events and opportunities to meet key players in the military and civilian space industry.

### ADVOCATE

Pursue a future of security for the U.S. Help to enable the Space Force to uphold U.S. interests. Continue to maintain leadership in national space power in commercial, industry, and military platforms.

Who

We

Are

## GENERAL OVERVIEW

The Space Force Association is a way to get involved in the space community, inform policy, network with military, industry, and academic leaders, and create lasting partnerships for both individual and organizational benefit. The Space Force Association combines the expertise of senior leaders, operators, seasoned professionals, young people with fresh ideas, and anyone else on the space spectrum to create an organization that is committed to sustaining US dominance in space.

[WWW.USSFA.COM](http://WWW.USSFA.COM)



## **Platinum Membership – A Custom Designed Partnership Based on Your Companies Needs**

**This custom package designed in conjunction with our SFA Partnership Manager and your sales or marketing department.**

Basic benefits include (plus customization):

- Up to 100 SFA individual memberships for your employees
- Eligibility to exhibit at and sponsor SFA's industry nights, conferences and technology expositions
- Press Release announcing your partnership via EIN Presswire Service
- Your logo and identification as a sponsor in every edition of the SFA Magazine
- Your logo displayed in a prominent position on SFA's website sponsor page
- Use of the SFA logo/name on your website and on your company's promotional materials
- Invitation to special senior-level events at SFA Space Innovation Summits
- 1 complimentary ad (full page) in the SFA Magazine, provided by your company
- Your company logo listed in the SFA Annual Report Corporate Directory
- Your company logo displayed on SFA's website partner page
- Discounts on Global Space University courses and certifications
- SFA individual memberships will be offered to your retirees at no cost
- Sponsorship of specific social media campaigns (TBD – based on customization)

*Your investment: \$50,000+ depending on custom package elements*

*Learn more: Lisa at [membership@ussfa.org](mailto:membership@ussfa.org)*



## **GOLD LEVEL \$20K OUR MOST POPULAR PACKAGE**

- Up to 50 individual SFA memberships for your employees
- Eligibility to exhibit at and sponsor SFA's industry nights, conferences and technology expositions
- Eligible to sponsor SFA programs
- Your company logo listed in the SFA Annual Report Corporate Directory
- Your company logo displayed on SFA's website partner page
- Use of the SFA logo/name on your website and promotional materials
- Invitations to special senior-level events at SFA Space Innovation Summits
- One complimentary 1/2-page ad in the SFA Magazine
- Press release with distribution report announcing your SFA partnership
- Promotion of a minimum of 4 of your company's press releases (provided by your company) via SFA social media outlets with over 35k followers
- Discounts on Global Space University courses and certifications
- SFA individual memberships will be offered to your retirees at no cost
- Choice of sponsorship for specific social media campaigns (TBD- based on sponsors input)
- Inclusion on 6 general social media posts

*Your investment: \$20,000 Learn more: Lisa at [membership@ussfa.org](mailto:membership@ussfa.org)*

*Agreed to by: \_\_\_\_\_ Date: \_\_\_\_\_*

*Company: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_*



## SILVER LEVEL \$10K

- Up to 25 individual SFA memberships for your employees
- Eligibility to exhibit at and sponsor SFA's industry nights, conferences and technology expositions
- Eligible to sponsor other SFA Programs
- Your company logo included in the SFA Annual Report Corporate Directory
- Your company logo is displayed on SFA's website partner page
- Use of the SFA logo/name on your website and promotional materials
- Invitations to special senior-level events at SFA Space Innovation Summits
- One (1/4 page) ad in the SFA Magazine-camera ready provided by your company
- SFA Press Release announcing your company as a corporate member with EIN Presswire Distribution report
- Promotion of your company's press releases (provided by you) minimum of 2x per year via SFA social media outlets and/or newsletters with over 35k followers
- Discounts on Global Space University courses and certifications
- SFA individual memberships will be offered to your retirees at no cost
- Logo inclusion on a minimum of 4 SFA social media posts

*Your investment: \$10,000 Learn more: Lisa at [membership@ussfa.org](mailto:membership@ussfa.org)*

Agreed to by: \_\_\_\_\_ Date: \_\_\_\_\_

Company: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_



## BRONZE LEVEL \$5K

- Up to 10 individual SFA memberships for your employees
- Eligibility to exhibit at and sponsor SFA's industry nights, conferences and technology expositions
- Eligible to sponsor other SFA Programs
- Your company logo included in the SFA Annual Report
- Company logo displayed on SFA's website sponsor page
- Use of the SFA logo/name on your website and your promotional materials
- Sponsors invited to special senior-level events at SFA Space Innovation Summits
- Logo or name inclusion and Identification as an SFA partner in targeted SFA press release
- Promotion of your company's press releases (provided by you) 2x per year on SFA social media outlets with over 35k followers
- Discounts on Global Space University courses and certifications

*Your investment: \$5,000*

*Learn more: Lisa at [membership@ussfa.org](mailto:membership@ussfa.org)*

*Agreed to by:* \_\_\_\_\_ *Date:* \_\_\_\_\_

*Company:* \_\_\_\_\_ *Title:* \_\_\_\_\_ *Email:* \_\_\_\_\_



## **LAUNCH PAD (Small Business & Start-ups Only)**

### **Must meet two of the three to qualify:**

- Less than 5 years in business
- Under 50 employees
- Under \$5 million in revenue

### **Your benefits:**

- Up to 6 individual SFA memberships for your employees
- Eligibility to exhibit and sponsor SFA's industry nights, conferences and technology expositions
- Eligible to sponsor other SFA Programs
- Your company logo included in the SFA Annual Report Corporate Directory
- Company logo displayed on SFA's website sponsor page
- Use of the SFA logo/name on your website and your promotional materials
- Invitations to special senior-level events at SFA Space Innovation Summits
- Promotion of your company's press releases (provided by you) minimum of 2x per year to SFA social media outlets with over 35k followers.
- Discounts on Global Space University courses and certifications

*Your investment: \$2,000*

*Learn more: Lisa at [membership@ussfa.org](mailto:membership@ussfa.org)*

*Agreed to by: \_\_\_\_\_ Date: \_\_\_\_\_*

*Company: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_*