



# Editorial Guidelines

## 2026



## Contribute Your Expertise & Perspectives

**Insights from Industry. Perspectives from Government. Innovation from Academia.**

The Space Force Association (SFA) blog is where thought leaders help shape the conversation around spacepower, the U.S. Space Force, and the rapidly evolving global space domain.

We welcome original contributions from experts across industry, government, and academia who want to inform decision-makers, practitioners, and the public.

### What We're Looking For

We publish content that helps answer big questions about spacepower, including:

- What the U.S. Space Force does and why it matters
- Strategic competition in the space domain
- Emerging technologies and their implications
- Policy developments affecting space and national security
- Industry, market, and supply chain trends
- Public-private partnerships and innovation models
- Comparative analysis of U.S. and adversary space capabilities
- Lessons learned and forward-looking recommendations

If your expertise can help readers better understand the challenges and opportunities facing spacepower, we want to hear from you.

## Types of Contributions & Specifications

### Spacepower News Blog

- **What is it:** Clear, analytical, and accessible pieces grounded in expertise and research. Can include policy, expert analysis, research summaries and/or informed opinions.
- **Specifications:**
  - 500-600 words with URLs



- Byline with official title
- Photo(s) and/or infographic(s)
- One-sentence summary of author

### Thought Leadership

- **What it is:** Longer-form studies, reports, research and white papers highlighting key findings and implications
- **Specifications:**
  - PDF or link to the full report
  - Byline with official title
  - Photo(s) and/or infographic(s)
  - One-sentence summary of author
  - A companion summary blog post (optional, but preferred)

### Our Editorial Standards

#### **SFA content should be:**

- Professional, informative, and forward-looking
- Written in active voice with minimal jargon
- Grounded in credible sources and analysis
- Original work reflecting your authentic expertise

#### **Sources should prioritize:**

- First-hand experience and practitioner insight
- Primary documents and original research
- Government, academic, and think tank publications
- Open-source intelligence
- Original or properly licensed imagery

#### **Additional notes:**

- Avoid excessive jargon
- Limit first-person language unless writing an op-ed
- Ensure the work is original (AI may assist with brainstorming, not writing)



- Provide sources and image credits where applicable
- Follow AP Style

## How to Submit

### **Step 1: Pitch Your Idea**

Send our editor a brief summary including:

- Your topic and central argument
- Which key questions you are addressing
- Your research approach
- Whether the piece is a blog post, long-form, or both
- Whether your piece is time-sensitive or evergreen

### **Step 2: Work with Our Editor**

Our editorial process is collaborative. The editor provide feedback and guidance to help align your work with SFA standards.

### **Step 3: Publication**

Once finalized, we will schedule your piece for publication.

### **Step 4: Amplification**

We will post your piece on SFA social media channels and/or weekly newsletter.

## Ready to Contribute?

Pitch your idea or ask a question. We're excited to see what you're working on!



### **Emily Honhart**

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